

Site Usage

1,084 Visits
Previous: 1,102 (-1.63%)

45.20% Bounce Rate
Previous: 46.82% (-3.46%)

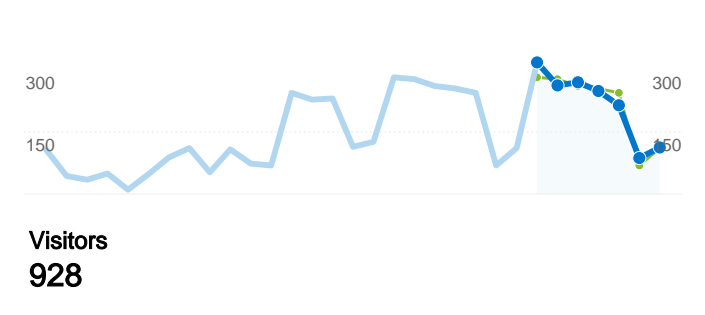
5,083 Pageviews
Previous: 5,186 (-1.99%)

00:02:31 Avg. Time on Site
Previous: 00:02:26 (3.24%)

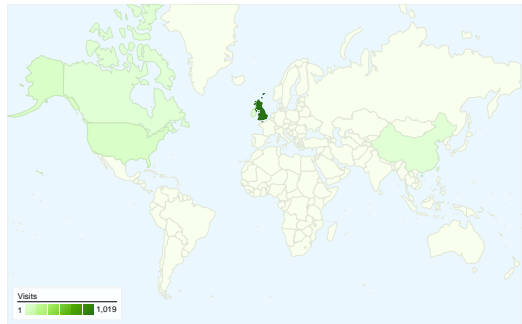
4.69 Pages/Visit
Previous: 4.71 (-0.36%)

65.87% % New Visits
Previous: 62.16% (5.96%)

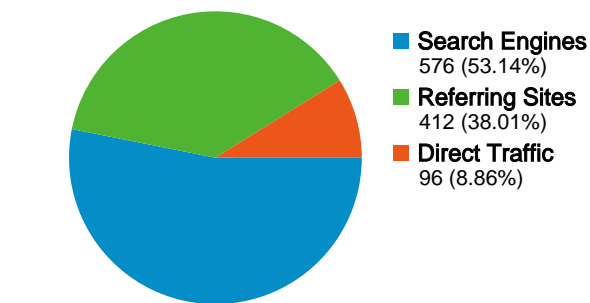
Visitors Overview



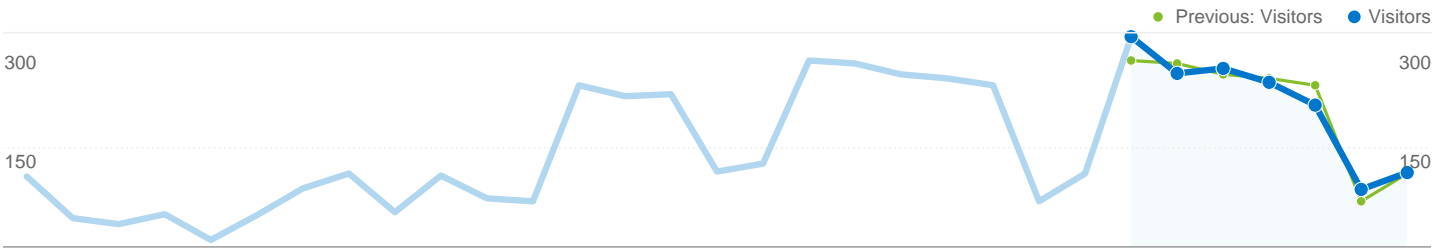
Map Overlay world



Traffic Sources Overview



Content Overview		
Pages	Pageviews	% Pageviews
/		
Jan 7, 2008 - Jan 13, 2008	727	14.02%
Jan 14, 2008 - Jan 20, 2008	729	14.34%
% Change	0.28%	0.28%
/abouttristarhomes/jobs/		
Jan 7, 2008 - Jan 13, 2008	431	8.31%
Jan 14, 2008 - Jan 20, 2008	420	8.26%
% Change	-2.55%	-2.55%
/findhome/		
Jan 7, 2008 - Jan 13, 2008	373	7.19%
Jan 14, 2008 - Jan 20, 2008	372	7.32%
% Change	-0.27%	-0.27%
/findhome/apply/		
Jan 7, 2008 - Jan 13, 2008	240	4.63%
Jan 14, 2008 - Jan 20, 2008	222	4.37%
% Change	-7.50%	-7.50%
/findhome/homeavail/		
Jan 7, 2008 - Jan 13, 2008	141	2.72%
Jan 14, 2008 - Jan 20, 2008	164	3.23%
% Change	16.31%	16.31%



928 people visited this site

1,084 Visits
Previous: 1,102 (-1.63%)

928 Absolute Unique Visitors
Previous: 907 (2.32%)

5,083 Pageviews
Previous: 5,186 (-1.99%)

4.69 Average Pageviews
Previous: 4.71 (-0.36%)

00:02:31 Time on Site
Previous: 00:02:26 (3.24%)

45.20% Bounce Rate
Previous: 46.82% (-3.46%)

65.87% New Visits
Previous: 62.16% (5.96%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Jan 7, 2008 - Jan 13, 2008	1,011	91.74%
Jan 14, 2008 - Jan 20, 2008	990	91.33%
% Change	-2.08%	-2.08%
Firefox		
Jan 7, 2008 - Jan 13, 2008	70	6.35%
Jan 14, 2008 - Jan 20, 2008	70	6.46%
% Change	0.00%	0.00%
Safari		
Jan 7, 2008 - Jan 13, 2008	8	0.73%
Jan 14, 2008 - Jan 20, 2008	12	1.11%

Connection Speed	Visits	% visits
Cable		
Jan 7, 2008 - Jan 13, 2008	461	41.83%
Jan 14, 2008 - Jan 20, 2008	481	44.37%
% Change	4.34%	4.34%
Unknown		
Jan 7, 2008 - Jan 13, 2008	363	32.94%
Jan 14, 2008 - Jan 20, 2008	310	28.60%
% Change	-14.60%	-14.60%
DSL		
Jan 7, 2008 - Jan 13, 2008	211	19.15%
Jan 14, 2008 - Jan 20, 2008	215	19.83%

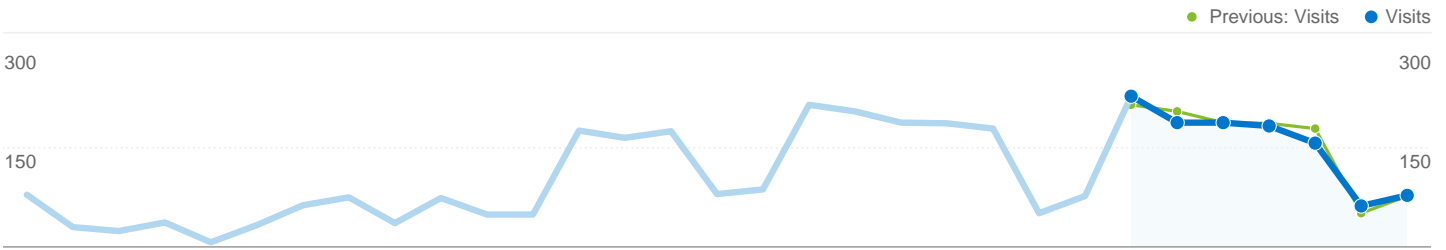
% Change	50.00%	50.00%
Mozilla		
Jan 7, 2008 - Jan 13, 2008	7	0.64%
Jan 14, 2008 - Jan 20, 2008	9	0.83%
% Change	28.57%	28.57%
Playstation 3		
Jan 7, 2008 - Jan 13, 2008	0	0.00%
Jan 14, 2008 - Jan 20, 2008	1	0.09%
% Change	0.00%	0.00%

% Change	1.90%	1.90%
T1		
Jan 7, 2008 - Jan 13, 2008	36	3.27%
Jan 14, 2008 - Jan 20, 2008	44	4.06%
% Change	22.22%	22.22%
Dialup		
Jan 7, 2008 - Jan 13, 2008	20	1.81%
Jan 14, 2008 - Jan 20, 2008	18	1.66%
% Change	-10.00%	-10.00%




Traffic Sources Overview

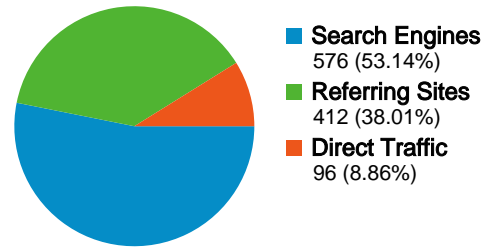
Jan 14, 2008 - Jan 20, 2008

Comparing to: Jan 7, 2008 - Jan 13, 2008



All traffic sources sent a total of 1,084 visits

-  **8.86% Direct Traffic**
Previous: 7.89% (12.18%)
-  **38.01% Referring Sites**
Previous: 44.19% (-14.00%)
-  **53.14% Search Engines**
Previous: 47.91% (10.90%)



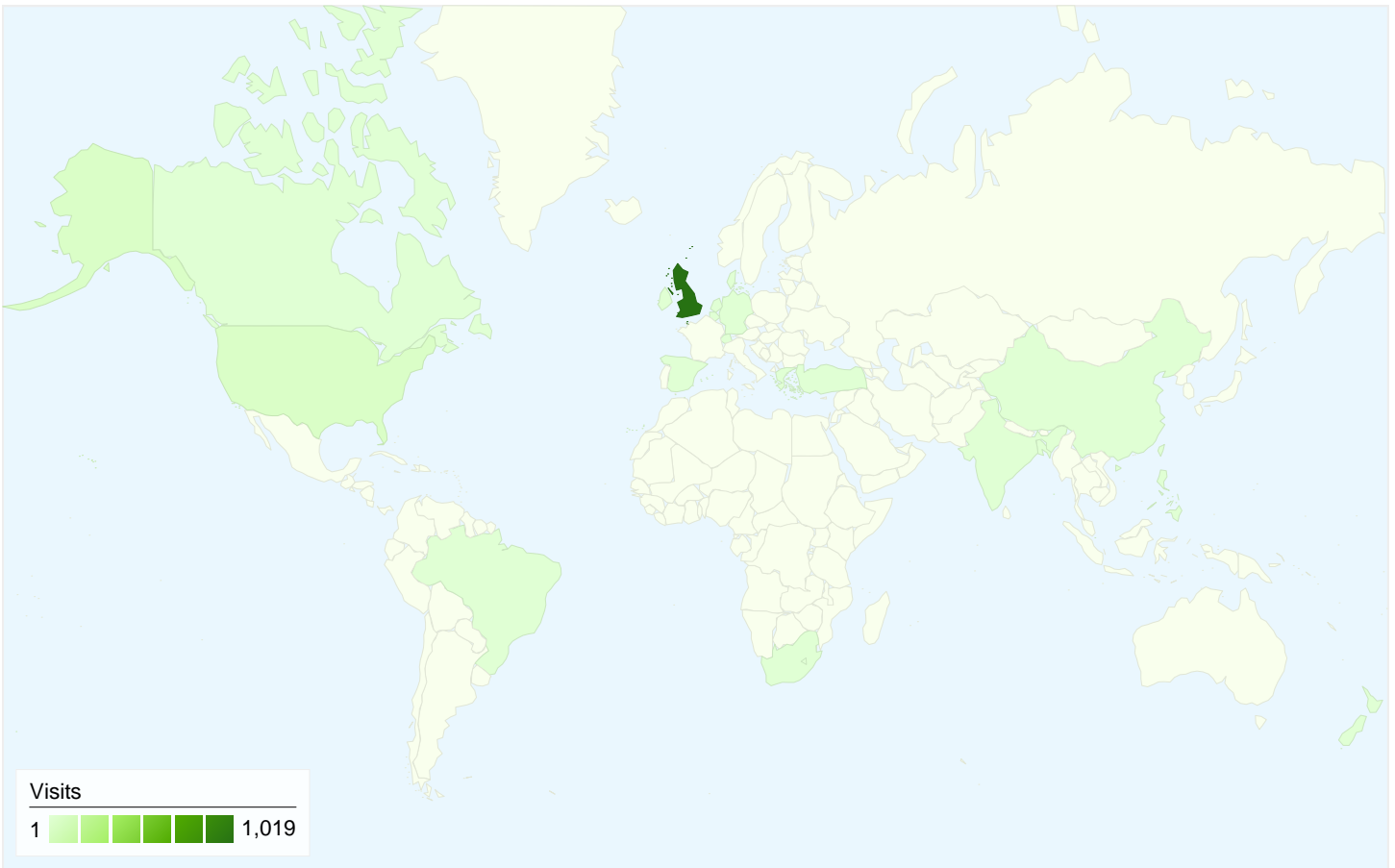
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Jan 7, 2008 - Jan 13, 2008	377	34.21%
Jan 14, 2008 - Jan 20, 2008	417	38.47%
% Change	10.61%	10.61%
stockton.gov.uk (referral)		
Jan 7, 2008 - Jan 13, 2008	425	38.57%
Jan 14, 2008 - Jan 20, 2008	366	33.76%
% Change	-13.88%	-13.88%
(direct) ((none))		
Jan 7, 2008 - Jan 13, 2008	87	7.89%
Jan 14, 2008 - Jan 20, 2008	96	8.86%
% Change	10.34%	10.34%
live (organic)		
Jan 7, 2008 - Jan 13, 2008	53	4.81%
Jan 14, 2008 - Jan 20, 2008	54	4.98%
% Change	1.89%	1.89%
msn (organic)		
Jan 7, 2008 - Jan 13, 2008	27	2.45%

Keywords	Visits	% visits
tristar homes		
Jan 7, 2008 - Jan 13, 2008	164	31.06%
Jan 14, 2008 - Jan 20, 2008	166	28.82%
% Change	1.22%	1.22%
tristar		
Jan 7, 2008 - Jan 13, 2008	52	9.85%
Jan 14, 2008 - Jan 20, 2008	73	12.67%
% Change	40.38%	40.38%
tristar homes ltd		
Jan 7, 2008 - Jan 13, 2008	6	1.14%
Jan 14, 2008 - Jan 20, 2008	12	2.08%
% Change	100.00%	100.00%
www.tristarhomes.co.uk		
Jan 7, 2008 - Jan 13, 2008	11	2.08%
Jan 14, 2008 - Jan 20, 2008	9	1.56%
% Change	-18.18%	-18.18%
home swap		
Jan 7, 2008 - Jan 13, 2008	5	0.95%

Jan 14, 2008 - Jan 20, 2008	37	3.41%
% Change	37.04%	37.04%

Jan 14, 2008 - Jan 20, 2008	8	1.39%
% Change	60.00%	60.00%



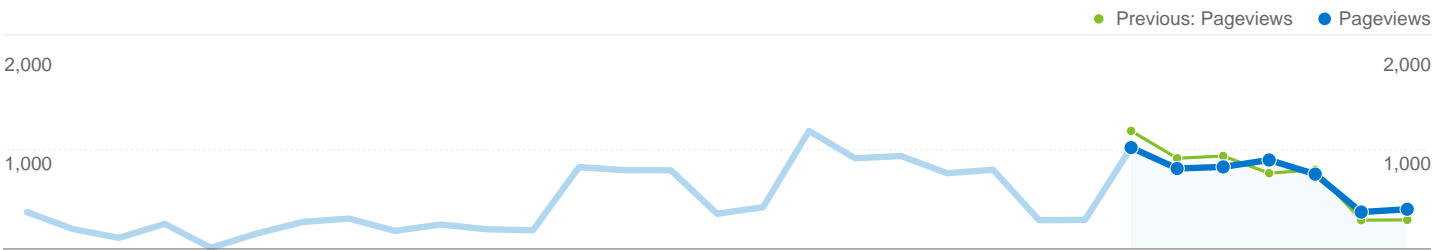
1,084 visits came from 20 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,084 Previous: 1,102 (-1.63%)	4.69 Previous: 4.71 (-0.36%)	00:02:31 Previous: 00:02:26 (3.24%)	65.87% Previous: 62.16% (5.96%)	45.20% Previous: 46.82% (-3.46%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom					
Jan 7, 2008 - Jan 13, 2008	1,037	4.90	00:02:34	60.27%	44.84%
Jan 14, 2008 - Jan 20, 2008	1,019	4.88	00:02:39	63.98%	43.08%
% Change	-1.74%	-0.44%	3.40%	6.16%	-3.92%
United States					
Jan 7, 2008 - Jan 13, 2008	38	1.39	00:00:17	94.74%	86.84%
Jan 14, 2008 - Jan 20, 2008	41	1.73	00:00:16	92.68%	80.49%
% Change	7.89%	24.16%	-3.58%	-2.17%	-7.32%
Ireland					
Jan 7, 2008 - Jan 13, 2008	7	1.00	00:00:00	85.71%	100.00%

Jan 14, 2008 - Jan 20, 2008	5	1.00	00:00:00	100.00%	100.00%
% Change	-28.57%	0.00%	0.00%	16.67%	0.00%
Canada					
Jan 7, 2008 - Jan 13, 2008	2	1.00	00:00:00	100.00%	100.00%
Jan 14, 2008 - Jan 20, 2008	3	1.00	00:00:00	100.00%	100.00%
% Change	50.00%	0.00%	0.00%	0.00%	0.00%
China					
Jan 7, 2008 - Jan 13, 2008	0	0.00	00:00:00	0.00%	0.00%
Jan 14, 2008 - Jan 20, 2008	1	2.00	00:00:28	100.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Bangladesh					
Jan 7, 2008 - Jan 13, 2008	0	0.00	00:00:00	0.00%	0.00%
Jan 14, 2008 - Jan 20, 2008	1	1.00	00:00:00	100.00%	100.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
New Zealand					
Jan 7, 2008 - Jan 13, 2008	0	0.00	00:00:00	0.00%	0.00%
Jan 14, 2008 - Jan 20, 2008	1	4.00	00:00:46	100.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
South Africa					
Jan 7, 2008 - Jan 13, 2008	1	2.00	00:00:17	100.00%	0.00%
Jan 14, 2008 - Jan 20, 2008	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	-50.00%	-100.00%	0.00%	100.00%
Switzerland					
Jan 7, 2008 - Jan 13, 2008	0	0.00	00:00:00	0.00%	0.00%
Jan 14, 2008 - Jan 20, 2008	1	1.00	00:00:00	100.00%	100.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Brazil					
Jan 7, 2008 - Jan 13, 2008	0	0.00	00:00:00	0.00%	0.00%
Jan 14, 2008 - Jan 20, 2008	1	1.00	00:00:00	100.00%	100.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%


1 - 10 of 20



Pages on this site were viewed a total of 5,083 times

 **5,083 Pageviews**
Previous: 5,186 (-1.99%)

 **3,516 Unique Views**
Previous: 3,588 (-2.01%)

 **45.20% Bounce Rate**
Previous: 46.82% (-3.46%)

Top Content

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