

### Site Usage

**781 Visits**  
Previous: 325 (140.31%)

**46.86% Bounce Rate**  
Previous: 50.15% (-6.56%)

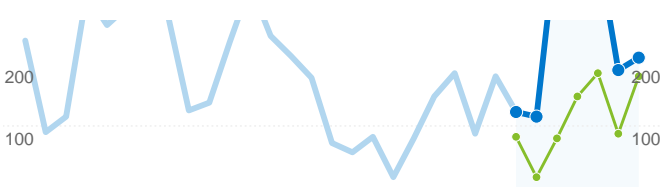
**3,573 Pageviews**  
Previous: 1,426 (150.56%)

**00:02:27 Avg. Time on Site**  
Previous: 00:01:59 (23.30%)

**4.57 Pages/Visit**  
Previous: 4.39 (4.27%)

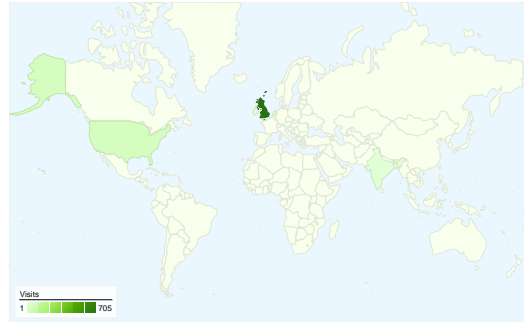
**66.58% % New Visits**  
Previous: 75.08% (-11.32%)

### Visitors Overview

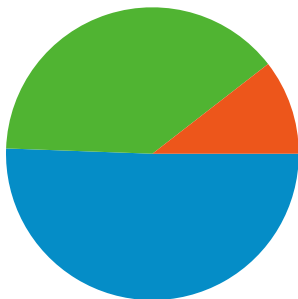


**Visitors**  
**675**

### Map Overlay world



### Traffic Sources Overview

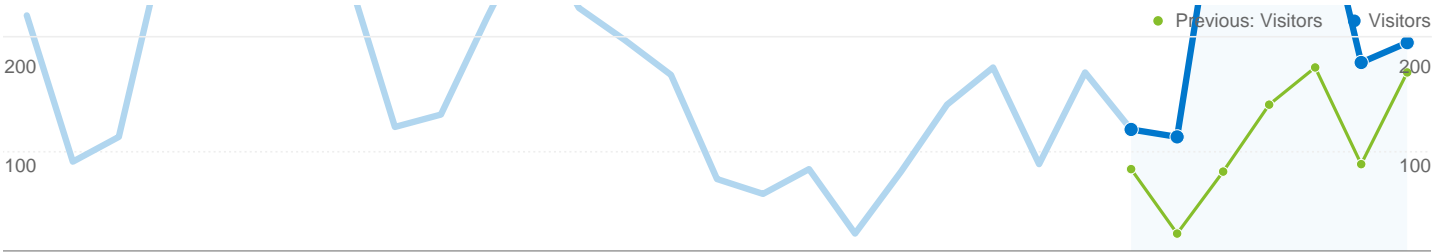


- **Search Engines**  
395 (50.58%)
- **Referring Sites**  
304 (38.92%)
- **Direct Traffic**  
82 (10.50%)

Content Overview		
Pages	Pageviews	% Pageviews
/		
Dec 24, 2007 - Dec 30, 2007	236	16.55%
Dec 31, 2007 - Jan 6, 2008	577	16.15%
% Change	144.49%	144.49%
/abouttristarhomes/jobs/		
Dec 24, 2007 - Dec 30, 2007	104	7.29%
Dec 31, 2007 - Jan 6, 2008	320	8.96%
% Change	207.69%	207.69%
/findhome/		
Dec 24, 2007 - Dec 30, 2007	100	7.01%
Dec 31, 2007 - Jan 6, 2008	240	6.72%
% Change	140.00%	140.00%
/findhome/apply/		
Dec 24, 2007 - Dec 30, 2007	75	5.26%
Dec 31, 2007 - Jan 6, 2008	156	4.37%
% Change	108.00%	108.00%
/findhome/homeavail/		
Dec 24, 2007 - Dec 30, 2007	40	2.81%
Dec 31, 2007 - Jan 6, 2008	112	3.13%
% Change	180.00%	180.00%

# Visitors Overview

Dec 31, 2007 - Jan 6, 2008  
 Comparing to: Dec 24, 2007 - Dec 30, 2007



## 675 people visited this site

**781 Visits**  
 Previous: 325 (140.31%)

**675 Absolute Unique Visitors**  
 Previous: 299 (125.75%)

**3,573 Pageviews**  
 Previous: 1,426 (150.56%)

**4.57 Average Pageviews**  
 Previous: 4.39 (4.27%)

**00:02:27 Time on Site**  
 Previous: 00:01:59 (23.30%)

**46.86% Bounce Rate**  
 Previous: 50.15% (-6.56%)

**66.58% New Visits**  
 Previous: 75.38% (-11.68%)

## Technical Profile

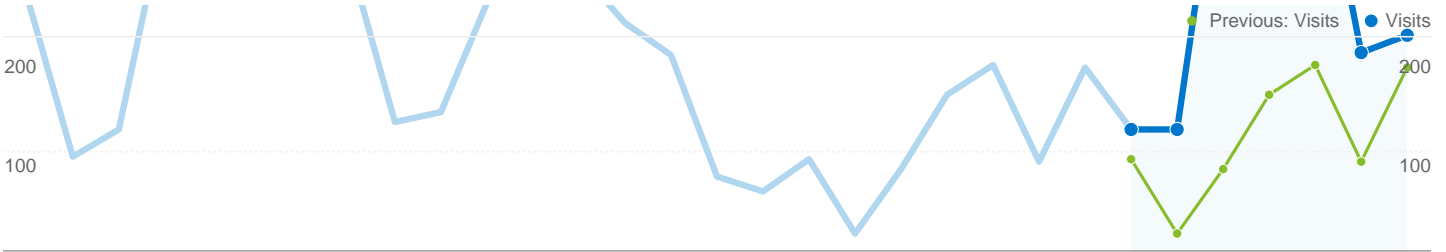
Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Dec 24, 2007 - Dec 30, 2007	276	84.92%	Dec 24, 2007 - Dec 30, 2007	162	49.85%
Dec 31, 2007 - Jan 6, 2008	687	87.96%	Dec 31, 2007 - Jan 6, 2008	350	44.81%
% Change	148.91%	148.91%	% Change	116.05%	116.05%
Firefox			Unknown		
Dec 24, 2007 - Dec 30, 2007	32	9.85%	Dec 24, 2007 - Dec 30, 2007	62	19.08%
Dec 31, 2007 - Jan 6, 2008	72	9.22%	Dec 31, 2007 - Jan 6, 2008	216	27.66%
% Change	125.00%	125.00%	% Change	248.39%	248.39%
Mozilla			DSL		
Dec 24, 2007 - Dec 30, 2007	8	2.46%	Dec 24, 2007 - Dec 30, 2007	78	24.00%
Dec 31, 2007 - Jan 6, 2008	9	1.15%	Dec 31, 2007 - Jan 6, 2008	165	21.13%

% Change	12.50%	12.50%
Safari		
Dec 24, 2007 - Dec 30, 2007	4	1.23%
Dec 31, 2007 - Jan 6, 2008	7	0.90%
% Change	75.00%	75.00%
Opera		
Dec 24, 2007 - Dec 30, 2007	3	0.92%
Dec 31, 2007 - Jan 6, 2008	4	0.51%
% Change	33.33%	33.33%

% Change	111.54%	111.54%
T1		
Dec 24, 2007 - Dec 30, 2007	12	3.69%
Dec 31, 2007 - Jan 6, 2008	25	3.20%
% Change	108.33%	108.33%
Dialup		
Dec 24, 2007 - Dec 30, 2007	7	2.15%
Dec 31, 2007 - Jan 6, 2008	16	2.05%
% Change	128.57%	128.57%

# Traffic Sources Overview

Dec 31, 2007 - Jan 6, 2008  
 Comparing to: Dec 24, 2007 - Dec 30, 2007

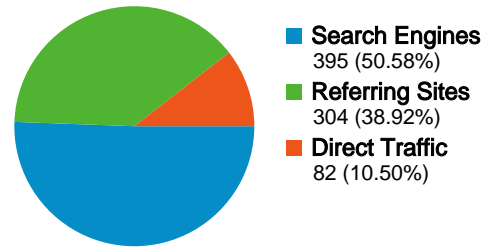


All traffic sources sent a total of 781 visits

**10.50% Direct Traffic**  
 Previous: 16.00% (-34.38%)

**38.92% Referring Sites**  
 Previous: 36.31% (7.21%)

**50.58% Search Engines**  
 Previous: 47.69% (6.05%)



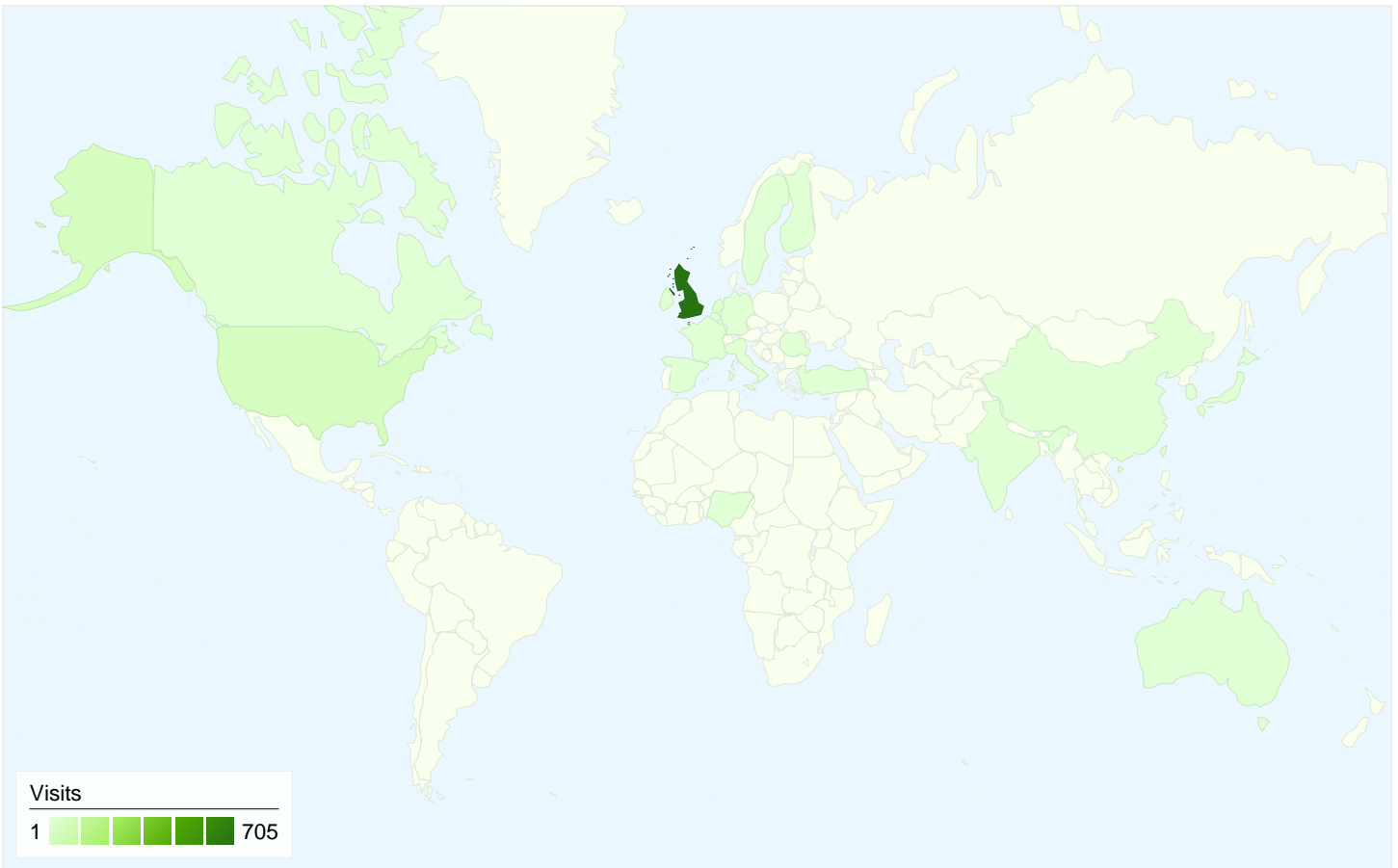
## Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Dec 24, 2007 - Dec 30, 2007	111	34.15%
Dec 31, 2007 - Jan 6, 2008	293	37.52%
% Change	163.96%	163.96%
stockton.gov.uk (referral)		
Dec 24, 2007 - Dec 30, 2007	102	31.38%
Dec 31, 2007 - Jan 6, 2008	284	36.36%
% Change	178.43%	178.43%
(direct) ((none))		
Dec 24, 2007 - Dec 30, 2007	52	16.00%
Dec 31, 2007 - Jan 6, 2008	82	10.50%
% Change	57.69%	57.69%
live (organic)		
Dec 24, 2007 - Dec 30, 2007	6	1.85%
Dec 31, 2007 - Jan 6, 2008	27	3.46%
% Change	350.00%	350.00%
yahoo (organic)		
Dec 24, 2007 - Dec 30, 2007	10	3.08%

Keywords	Visits	% visits
tristar homes		
Dec 24, 2007 - Dec 30, 2007	33	21.29%
Dec 31, 2007 - Jan 6, 2008	118	29.87%
% Change	257.58%	257.58%
tristar		
Dec 24, 2007 - Dec 30, 2007	28	18.06%
Dec 31, 2007 - Jan 6, 2008	65	16.46%
% Change	132.14%	132.14%
www.tristarhomes.co.uk		
Dec 24, 2007 - Dec 30, 2007	1	0.65%
Dec 31, 2007 - Jan 6, 2008	8	2.03%
% Change	700.00%	700.00%
tristar housing		
Dec 24, 2007 - Dec 30, 2007	2	1.29%
Dec 31, 2007 - Jan 6, 2008	7	1.77%
% Change	250.00%	250.00%
stockton borough council		
Dec 24, 2007 - Dec 30, 2007	2	1.29%

Dec 31, 2007 - Jan 6, 2008	27	3.46%
% Change	170.00%	170.00%

Dec 31, 2007 - Jan 6, 2008	6	1.52%
% Change	200.00%	200.00%



## 781 visits came from 21 countries/territories

### Site Usage

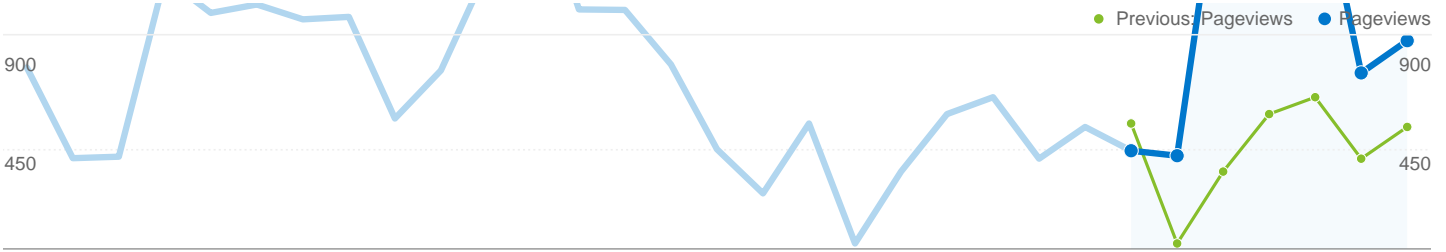
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>781</b> Previous: 325 (140.31%)	<b>4.57</b> Previous: 4.39 (4.27%)	<b>00:02:27</b> Previous: 00:01:59 (23.30%)	<b>66.58%</b> Previous: 75.38% (-11.68%)	<b>46.86%</b> Previous: 50.15% (-6.56%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United Kingdom</b>					
Dec 24, 2007 - Dec 30, 2007	281	4.82	00:02:15	71.53%	44.48%
Dec 31, 2007 - Jan 6, 2008	705	4.85	00:02:38	63.55%	43.69%
% Change	150.89%	0.54%	16.78%	-11.16%	-1.79%
<b>United States</b>					
Dec 24, 2007 - Dec 30, 2007	20	1.05	> 00:00:00	100.00%	95.00%
Dec 31, 2007 - Jan 6, 2008	44	1.61	00:00:33	93.18%	79.55%
% Change	120.00%	53.68%	32,400.00%	-6.82%	-16.27%
<b>Ireland</b>					
Dec 24, 2007 - Dec 30, 2007	4	1.00	00:00:00	100.00%	100.00%

Dec 31, 2007 - Jan 6, 2008	5	1.00	00:00:00	100.00%	100.00%
% Change	25.00%	0.00%	0.00%	0.00%	0.00%
<b>Netherlands</b>					
Dec 24, 2007 - Dec 30, 2007	1	1.00	00:00:00	100.00%	100.00%
Dec 31, 2007 - Jan 6, 2008	5	1.60	00:00:35	100.00%	60.00%
% Change	400.00%	60.00%	100.00%	0.00%	-40.00%
<b>India</b>					
Dec 24, 2007 - Dec 30, 2007	2	9.50	00:05:18	100.00%	0.00%
Dec 31, 2007 - Jan 6, 2008	3	1.33	00:00:05	100.00%	66.67%
% Change	50.00%	-85.96%	-98.53%	0.00%	100.00%
<b>France</b>					
Dec 24, 2007 - Dec 30, 2007	2	1.00	00:00:00	100.00%	100.00%
Dec 31, 2007 - Jan 6, 2008	2	15.50	00:11:05	100.00%	50.00%
% Change	0.00%	1,450.00%	100.00%	0.00%	-50.00%
<b>Sweden</b>					
Dec 24, 2007 - Dec 30, 2007	0	0.00	00:00:00	0.00%	0.00%
Dec 31, 2007 - Jan 6, 2008	2	2.00	00:00:24	100.00%	50.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
<b>Canada</b>					
Dec 24, 2007 - Dec 30, 2007	3	1.00	00:00:00	100.00%	100.00%
Dec 31, 2007 - Jan 6, 2008	2	2.00	00:00:35	100.00%	50.00%
% Change	-33.33%	100.00%	100.00%	0.00%	-50.00%
<b>Japan</b>					
Dec 24, 2007 - Dec 30, 2007	0	0.00	00:00:00	0.00%	0.00%
Dec 31, 2007 - Jan 6, 2008	1	3.00	00:02:05	100.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
<b>Finland</b>					
Dec 24, 2007 - Dec 30, 2007	0	0.00	00:00:00	0.00%	0.00%
Dec 31, 2007 - Jan 6, 2008	1	1.00	00:00:00	100.00%	100.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%

1 - 10 of 21

# Content Overview

Dec 31, 2007 - Jan 6, 2008  
 Comparing to: Dec 24, 2007 - Dec 30, 2007



Pages on this site were viewed a total of 3,573 times

**3,573 Pageviews**  
 Previous: 1,426 (150.56%)

**2,475 Unique Views**  
 Previous: 979 (152.81%)

**46.86% Bounce Rate**  
 Previous: 50.15% (-6.56%)

## Top Content

Pages	Pageviews	% Pageviews
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